Welcome to the 2004 FAS Quarterly Reference Guide to World Horticultural Trade: Charts Edition.

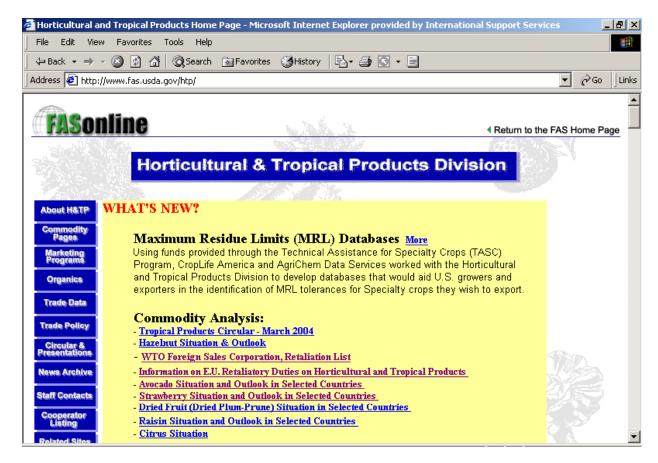
The *FAS Quarterly Reference Guide to World Horticultural Trade* will comprise the following four issues:

- 1. Production, Supply, and Distribution Edition. This publication will include 5 years of Production, Supply, and Distribution Data for over 30 products. (January 2004). Additional information is available on the Web at: http://www.fas.usda.gov/psd/
- 2. Charts Edition: illustrating major trade trends, country features, and commodity features (April 2004)
- 3. Trade Data Edition (July 2004)
- 4. Trade Policy Edition (October 2004)

These four publications replace the written monthly publication *World Horticultural Trade and U.S. Export Opportunities*.

Visit the HTP Homepage!

These presentations and more, including links to the new FAS Maximum Residue Limits (MRL) databases, are available on the Horticultural & Tropical Products (HTP) Division Homepage.



The analytical articles formerly published in *World Horticultural Trade and U.S. Export Opportunities* are now updated on the Horticultural and Tropical Products Division Homepage at: http://www.fas.usda.gov/htp/. The HTP Homepage is updated weekly with the latest information on policy and technical developments affecting trade in horticultural commodities. For further information on this site, please contact Nancy Hirschhorn at (202) 720-2974.

Marketing Years for Key Horticultural Products:

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Commodity	Marketing Year
Almonds	July 1-June 30
Apples	July 1-June 30
Avocados	October 1-September 30
Cherries	May 1-April 31
Blueberries	January 1-December 31
Grapes (Table)	June 1- May 31
Grapefruit	September 31-August 1
Hops	September 31-August 1
Juices, Fruit	December 1-November 30
Lemons	August 1-July 31
Lettuce	January 1-December 31
Limes	April 1-March 31
Melons	January 1-December 31
Oranges	November 1-October 31
Peaches/Nectarines	January 1-December 31
Pears	July 1-June 30
Pistachios	September 1-August 31
Pecans	October 1-September 30
Plums, Dried	August 1- July 31
Potatoes	January 1-December 31
Prunes/Plums	January 1-December 31
Raisins	August 1- July 31
Sweet Corn	January 1-December 31
Tomatoes	January 1-December 31
Wine	January 1-December 31

Explanatory Notes on the Charts Edition:

The U.S. trade data presented in this report are available at: http://www.fas.usda.gov/ustrade. The U.S. Trade Internet System, located at this web link, supports the tracking of imports and exports of agricultural commodities into and out of the United States. The system allows users to generate reports that provide trade information on one or more commodity(ies) for one or more country(ies) over a user-specified time period.

The U.S. Department of Agriculture defines horticultural products to include: fresh and processed fruits, vegetables, and tree nuts; juices; wine and wine products; hops; nursery products and cut flowers; ginseng; essential oils; beer; and other miscellaneous horticultural products. For a complete listing of the products included under the definition of horticultural products, including the harmonized system (HS) codes, please refer to the "Horticultural Exports" and "Horticultural Imports" groupings under the FAS commodity aggregations of the U.S. Trade Internet System at http://www.fas.usda.gov/ustrade.

Much of the global trade data presented in this report were generated using The Global Trade Atlas database, provided by Global Trade Information Services, Inc. This database covers official country trade statistics for 56 countries, which account for over 90 percent of world trade in horticultural products. Information on trade by all countries, including those not captured in the Global Trade database system, is available from the Food and Agriculture Organization (FAO) of the United Nations at: http://apps.fao.org.